

## **PRESS RELEASE**

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For Immediate Release

### **New office\* show to feature Office Depot Vendor Village**

office\*, the new dedicated exhibition and conference for PAs, EAs and Office Managers, taking place at London's Earls Court this 21-22 September, is to feature an exclusive Office Depot Vendor Village. An exciting new development for office\*, this new high profile partnership with Office Depot® – the UK's leading contract supplier of office products – will ensure the 6000 plus qualified office professionals expected to attend the two-day event will see a choice selection of leading stationery and office supplies manufacturers that do not usually exhibit to business end users.

Unique to office\*, the Office Depot Vendor Village will showcase 25 exhibitors who have been handpicked by Office Depot® to provide the best possible product mix for office\* attendees. Office Depot Vendor Village participants confirmed to date, include: Bic UK; Newell Rubbermaid, suppliers of world-recognised brands Paper Mate® and Parker®; UK-based custom stamp maker Mark C Brown; Avery; Sealed Air Corporation; ACCO UK; Fellowes; 3M, suppliers of Post-it® products; Canon; The Pilot Pen Co (UK) Ltd; and, of course, Office Depot® itself.

In total, over 150 leading business suppliers are set to exhibit at office\*, ranging from conference venues and office suppliers, to travel specialists and service providers. Confirmed exhibitors, to date, also include: leading global solutions provider RICOH; Mitsubishi Pencil Company, owner of the uni-ball® brand; Snopake; Brother UK; and AF International – Europe's leading manufacturer of PC, office equipment and multi-media cleaning products.

This latest announcement follows last month's news that the show's visitor registration had opened early due to increasing demand from visitors wishing to secure their first

choices of seminars and master classes from the 50-strong programme. Organisers Diversified Business Communications UK Ltd have also named two of the show's keynote programme speakers as top UK business woman Karren Brady and leading body language expert Judi James. "Initial interest in office\* has been overwhelming," says Ali Mead, office's Event Manager. Commenting further, she added that there would be "more key developments to be confirmed over the coming months".

office\* is free to attend for pre-registered visitors, which also includes entry to the Keynotes. Seminars and master classes are £89 for three 1-hour sessions or £39 per 1-hour session. For further information, please visit [www.officeshow.co.uk](http://www.officeshow.co.uk).

For more information about exhibiting at office\*, please contact Alison Mead at [amead@divcom.co.uk](mailto:amead@divcom.co.uk) or 01273 645124.

### ENDS ###

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**Notes to Editor (not for publication):**

- office\* is the brand new event for 2010 that focuses on bringing Office Professionals, PAs, Office Managers and Executive Assistants together with potential new business partners and solutions providers. It has been developed in consultation with prospective visitors, associations, publishers, manufacturers and training providers, with the aim to inspire and educate all those working within this dynamic industry.

VISTOR INFORMATION:

Admission: Free to pre-registered visitors, £20 on-the-door

Location: Brompton Hall, Earls Court, London SW5 9TA

Opening hours: Tuesday 21 September 2010, 9.30-6.00 & Wednesday 22

September 2010, 9.30–17.30

Website: [www.officeshow.co.uk](http://www.officeshow.co.uk)

- Diversified Business Communications (UK) Ltd (Diversified UK) is a fast growing event organising and publishing company based in Brighton. In addition to office\*, Diversified UK also organises lunch!, Natural & Organic Products Europe, camexpo, and the Independent Health Store Conference. The company publishes Natural Products magazine and the Natural Beauty Yearbook.
- Diversified UK is part of Diversified Business Communications, a leading international media company with a successful portfolio of sector leading exhibition, conferences, publications and websites.