

## **PRESS RELEASE**

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For Immediate Release

### **Gorgeous goodies up for grabs at office\*!**

Hundreds of pounds worth of goodies will be up for grabs when office\* - the dedicated new exhibition and conference for PAs, EAs and Office Managers, opens its doors at London's Earls Court next month.

To celebrate office\*'s launch on 21-22 September, event organiser Diversified UK have released details of the exhibitors that will be hosting exclusive prize draws. Listed below is just a selection of the prizes office\* attendees will have the opportunity to win (terms and conditions may apply) when they visit the following stands:

- Harrods Corporate Service, stand 1006, £1000 shopping spree, with a personal shopper
- Mitsubishi Pencil Co UK (uni-ball), stand 5018, 16GB Apple iPad with WiFi (worth £429), plus also a premium lunch for ten delivered to winner's office (worth £100)
- Avery Dennison Office Products, stand 4028, Apple iPad with WiFi+3G
- Sealed Air, stand 4032 in the Office Depot Vendor Village, 16GB Blue Apple iPod Nano
- Eurotrade Business Products (Paper Tyger), stand 5031, a spa day for two (worth £500)
- Snopake, stand 3004, a designer Mulberry handbag
- Crone Corkill, stand 2017, two tickets to the NSPCC Pamper Event (worth £280)
- Hemsley Fraser Group, stand 2030, Champney's luxury spa day for two
- Ricoh UK, stand 1004, Relaxation Day for two
- Urban Champagne, stand 5004, a bottle of vintage Dom Pérignon Champagne 2000
- European Management Assistants, stand 5008, one year's membership to EUMA
- Jeans for Genes, stand 5010, Wear it to Work lunch hour styling workshop
- Wearittowork.co.uk, stand 5019, £75 gift voucher for wearittowork.co.uk
- Easyflip, stand 2010, a spa day

For those who prefer to leave less to chance, Benefit UK's lead make-up artist Lisa Potter-Dixon and her team in the Benefit Boutique area will be offering a free make-over to all attendees. Whilst every office\* visitor who is lucky enough to attend The office\* Party @ Planet Hollywood,

taking place after the close of show on Tuesday 21 September, will receive a goodie bag filled with exclusive gifts from participating exhibitors; including Benefits UK, Harrods Corporate Services and uni-ball.

office\* is free to attend for pre-registered visitors. This includes entry to the Keynotes and the central exhibition. For further information, please visit [www.officeshow.co.uk](http://www.officeshow.co.uk).

### ENDS ###

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#### **Notes to Editor:**

- office\* is the brand new event for 2010 that focuses on bringing Office Professionals, PAs, Office Managers and Executive Assistants together with potential new business partners and solutions providers. Developed in consultation with prospective visitors, associations, publishers, manufacturers and training providers, it aims to inspire and educate all those working within this dynamic industry.

#### **VISTOR INFORMATION:**

Admission: Free to pre-registered visitors, £20 on-the-door

Location: Brompton Hall, Earls Court, London SW5 9TA

Opening hours: Tuesday 21 September 2010, 9.30-6.00 & Wednesday 22 September 2010, 9.30-17.30

Website: [www.officeshow.co.uk](http://www.officeshow.co.uk)

- Diversified Business Communications (UK) Ltd (Diversified UK) is a fast growing event organising and publishing company based in Brighton. In addition to office\*, Diversified UK also organises lunch!, Natural & Organic Products Europe, camexpo, and the Independent Health Store Conference. The company publishes Natural Products magazine and the Natural Beauty Yearbook.
- Diversified UK is part of Diversified Business Communications, a leading international media company with a successful portfolio of sector leading exhibition, conferences, publications and websites.