

PRESS RELEASE

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For Immediate Release

New office* show sold out!

Visitors to next week's office* show will be spoilt for choice when it comes to sourcing all the latest new products, services and technologies, with news that all exhibition space has now been entirely sold out.

Taking place at London's Earls Court on 21-22 September, office* is expected to see the largest gathering of PAs, EAs and Office Managers in the UK this year.

Ali Mead, office*'s Event Manager, was thrilled with the news: "The last 18 months has seen office* develop from an interesting concept to the most highly anticipated – and most important – launch of 2010. The support from the industry has been phenomenal and we're delighted with the exceptional calibre of brands that we have exhibiting, plus the unprecedented number – and sheer quality – of pre-registered visitors that are planning to attend. It's going to be a very busy show and I can't wait to see it all come together on opening day!"

With every stand now sold, a total of 130 companies will be displaying their products and services at office*. This will include some of the UK's biggest business suppliers, like Reserve GB, who are all looking forward to enjoying unparalleled face-to-face networking with some of the most influential business purchasers in the UK.

Reserve GB's General Manager, Olga Martinez Garcia, commented: "We are very excited to be an exhibitor at office*. It is a fantastic opportunity for us to showcase our luxurious corporate gifting options to those that really matter... the PAs!"

Among the latest companies to confirm their presence at office* are International Paper, the world's largest paper and packaging company; leading envelope manufacturer Bong UK; workspace design company trifle creative*; IDentilam, suppliers of event badges and badging software systems; human resource and employment law specialists HR Insight; furniture manufacturer Wilkhahn; printer manufacturer Epson UK; Finland's largest airline – Finnair; office filing products manufacturer Elba; compatible and recycled inkjet cartridges provider Jet Tec; CPD plc, cleaning and hygiene products supplier; Titan Fire & Security – the leading UK provider of fire alarm systems; Betable, creators of an innovative new way to organise sweepstakes online; and Medieval Banquet – the unique London venue renowned for its sword fighting knights, dancing wenches, contortionists and minstrels.

Lively conference sessions will run alongside the central exhibition on both days – covering everything from ‘Smart Email Management’ and ‘Top Tips of Building Successful Networks’ to ‘Managing Your Work/Life Balance’. office*'s training and development programme is the biggest of its kind in the UK, with 50 seminars and master classes, plus 9 free keynotes, being held across 6 dedicated theatres. The full conference programme can be viewed, and booked in advance online, at www.officeshow.co.uk (seminars are £89 for three 1-hour sessions or £39 per 1-hour session).

office* is free to attend for pre-registered visitors (£20 on the door). For further information, please visit www.officeshow.co.uk.

ENDS

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Notes to Editor:

- office* is the brand new event for 2010 that focuses on bringing Office Professionals, PAs, Office Managers and Executive Assistants together with potential new business partners and solutions providers. Developed in consultation with prospective visitors, associations, publishers, manufacturers and training providers, it aims to inspire and educate all those working within this dynamic industry.

VISTOR INFORMATION:

Admission: Free to pre-registered visitors, £20 on-the-door

Location: Brompton Hall, Earls Court, London SW5 9TA

Opening hours: Tuesday 21 September 2010, 9.30-6.00 & Wednesday 22

September 2010, 9.30–17.30

Website: www.officeshow.co.uk

- Diversified Business Communications (UK) Ltd (Diversified UK) is a fast growing event organising and publishing company based in Brighton. In addition to office*, Diversified UK also organises lunch!, Natural & Organic Products Europe, camexpo, and the Independent Health Store Conference. The company publishes Natural Products magazine and the Natural Beauty Yearbook.
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