

PRESS RELEASE

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For Immediate Release

Top Keynotes confirmed for Office*

Momentum continues to build for Office*, the dedicated new exhibition and conference for PAs, Office Managers and Executive Assistants, with the announcement that two of the UK's leading motivational speakers will headline the keynote programme. Taking place at Earls Court exhibition centre on the 21-22 September 2010, these key notes will complement the show's previously confirmed seminar and master class programme consisting of 50 sessions across 5 theatres.

Karren Brady, who is increasingly recognised as one of the most successful business woman in the UK today, will headline the keynote programme and is expected to draw big crowds. Since starting her high flying career at the tender age of 23 as Managing Director of Birmingham City Football, she went on to become Britain's youngest chairperson of a listed public company and has since held numerous other posts. More recently, it has been announced that she is taking up the coveted position of Lord Alan Sugar's assistant in this year's series of BBC's The Apprentice. Karren has accumulated many prestigious awards whilst juggling family life and is truly an aspirational figurehead for driven women anywhere.

Other key notes include Judi James, the UK's leading expert in body language and behavioural science. Judi is best known for her many television appearances, which includes her own series for Channel 5 – Naked Celebrity, plus regular slots on BBC News, Channel 4's Big Brother and Sky News. She is also an accomplished columnist and writer of six novels, two teenage trilogies and sixteen non-fiction titles! Judi is one of the most engaging motivational speakers in the UK and promises to provide visitors to office* with a host of invaluable tools that they can take away and implement in their day to day roles.

Office* is dedicated to providing PAs, EAs and Office Managers with inspiration and solutions to help them to excel in their careers. The event offers a world-class seminar programme, presented by the best trainers in the country – details of which can be found on the show's website (www.officeshow.co.uk), plus a large exhibition, networking opportunities and much more.

Office* is free to attend for pre-registered visitors, which also includes entry to the Keynotes. Seminars and master classes are £99 for a 1-day passport or £39 per 1-hour session. For further information, please visit www.officeshow.co.uk.

For more information about exhibiting at Office*, please contact Alison Mead at amead@divcom.co.uk or 01273 645124.

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Notes to Editor (not for publication)

- Office* is the brand new event for 2010 that focuses on bringing Office Professionals, PAs, Office Managers and Executive Assistants together with potential new business partners and solutions providers. It has been developed in consultation with prospective visitors, associations, publishers, manufacturers and training providers, with the aim to inspire, educate and innovate those working within this dynamic industry.

VISTOR INFORMATION:

Admission: Free to pre-registered visitors, £20 on-the-door

Location: Brompton Hall, Earls Court, London SW5 9TA

Opening hours: Tuesday 21 September 2010 9.30-6.00 & Wednesday 22

September 2010 9.30–17.30

Website: www.officeshow.co.uk

- Diversified Business Communications (UK) Ltd (Diversified UK) is a fast growing event organising and publishing company based in Brighton. In addition to office*, Diversified UK also organises lunch!, Natural & Organic Products Europe, camexpo, and the Independent Health Store Conference. The company publishes Natural Products magazine and the Natural Beauty Yearbook.
- Diversified UK is part of Diversified Business Communications, a leading international media company with a successful portfolio of sector leading exhibition, conferences, publications and websites.